

Paint LEX Purple

See our online toolkit and find more ideas at www.lexingtonky.gov/dvpb

FUN WAYS TO SHOW SUPPORT FOR SURVIVORS OF DOMESTIC VIOLENCE

- **PUT UP FLYERS:** Print our “I Believe You” posters (8.5 x 11) and hang them in highly visible places, such as windows, bathroom stalls, and bulletin boards at your place of work.
- **CREATE A DISPLAY:** Decorate the entrance, counter, or window of your business or organization with purple paper, bunting, balloons, streamers, purple pumpkins, etc.
- **EDUCATE:** Display informational material and resources at your business or organization to help educate and expand awareness. Contact us for material.
- **WEAR PURPLE:** Coordinate with coworkers/friends/volunteers to show visual support by wearing purple (purple clothes, purple fake tattoos, purple nail polish, etc.). Take a photo and share it on social media using #LexStopDV. National Wear Purple Thursday is October 19, 2017.
- **CHANGE YOUR PROFILE PIC:** Make your Facebook or Twitter profile picture purple by using our Twibbon or our Together We Can profile pic
- **SHARE ON SOCIAL MEDIA:** Post our Together We Can graphics on your personal, business, and/or organizational social media page expressing your commitment to supporting survivors. Use #LexStopDV
- **TAKE A SELFIE:** Take a selfie holding one of our selfie signs and let Lexington know why you are supporting survivors. Post to social media using #LexStopDV
- **PUT IT ON PACKAGING:** Place stickers in visible places and on product packaging (ex. Coffee shop places Together We Can stickers on drinks served in October). Download and print our stickers formatted to Avery Labels
- **MAKE IT PURPLE:** Dye products purple to show your support for survivors (Examples: drinks, donuts, cupcakes, etc.)
- **FOLLOW US:** Follow LexStopDV on Facebook and Twitter. Share, like, and comment on the Together We Can posts throughout the month of October.